



**2015 BRUNSWICK® REWARDS PLUS
LOYALTY PAYS
UP TO 10% BACK TO PRO SHOPS**

Brunswick® 



RADICAL
BOWLING TECHNOLOGIES®



BRUNSWICK® REWARDS PLUS

2015 PRO SHOP LOYALTY PROGRAM

YOUR \$249 STANDARD PACKAGE INCLUDES:

- Bi-annual rebates of up to 10% on Brunswick, DV8, and Radical bowling ball purchases*
- Total of **three (3) performance bowling balls** from Brunswick, DV8, and Radical (\$400 wholesale value)
- Access to exclusive offers throughout the year

YOUR \$699 ROYAL PACKAGE INCLUDES:

- Bi-annual rebates of up to 10% on Brunswick, DV8, and Radical bowling ball purchases*
- Total of **nine (9) performance bowling balls** from Brunswick, DV8, and Radical (\$1,200 wholesale value)
- Access to exclusive offers throughout the year

Pro Shops Choose Their Rebate Amount Based on Product Display:

- 5% REBATE – REWARDS PLUS BASIC** – pro shops receive a 5% rebate on Brunswick, DV8, and Radical balls. Participating pro shops are not required to display Brunswick, DV8, and/or Radical bowling balls.
- 10% REBATE – REWARDS PLUS PROFIT BOOST** – pro shops receive a 10% rebate on Brunswick, DV8, and Radical balls and earn double rewards on applicable ball programs throughout the year. Participating pro shops **MUST** display Brunswick, DV8, and/or Radical bowling balls.**

PROGRAM DETAILS

- All bowling balls provided as part of the Rewards Plus program will be 15 pound.
- Please allow 2-4 weeks for receiving initial shipment of balls.
- **PROFIT BOOST pro shops must agree to prominently display Brunswick, DV8, and/or Radical bowling balls in their showrooms. This does not require exclusive display of Brunswick, DV8, and/or Radical bowling balls.
- Eligible purchases include all Brunswick, DV8, and Radical branded bowling balls purchased through a Certified Brunswick Consumer Products Distributor in the United States.
- Pro shops earn bi-annual rebates on Brunswick, DV8, and Radical bowling ball purchases of \$1,000 or more.
- Pro shops will receive a rebate “check” redeemable through any Certified Brunswick Consumer Products Distributor located within the United States. Rebate “checks” will be sent directly to pro shops from Brunswick 4-6 weeks following the end of each rebate cycle.
- Pro shops will receive an email notification from Brunswick reporting ball purchases and applicable rebates 4-6 weeks following the end of each rebate cycle.
- Rebates will be based on sales from the beginning of the rebate cycle in which a pro shop registers.
- Participating distributors will report pro shop purchases to Brunswick bi-annually. Additional documentation from the pro shop may be required.
- Pro shop must be located in the United States.
- Pro shop must have a showroom, business license, and valid e-mail address to participate.
- Pro shops must enroll in this program on or before October 31, 2015.
- Enrollment is subject to payment and Brunswick’s approval and verification of all qualifications.

*Maximum bi-annual rebate earned not to exceed \$4,000.



BRUNSWICK REWARDS PLUS

2015 PRO SHOP LOYALTY PROGRAM ENROLLMENT FORM

FOR BRUNSWICK USE ONLY:

MEM#:

SEQ#:

STEP 1: SELECT PACKAGE: **STANDARD (\$249)** **ROYAL (\$699)**

STEP 2: SELECT REBATE: **BASIC (5%)** **PROFIT BOOST (10%)**

STEP 3: ENTER PRO SHOP INFORMATION (COMPLETE ENTIRE FORM):

Membership Status: New Member 2014 Rewards Plus Member

Pro Shop Business Name

Pro Shop Owner Name

Bowling Center Name

Pro Shop Mailing Address

Pro Shop City

State

Zip

Shipping Street Address (if different than above)

Shipping City

State

Zip

PRO SHOP PHONE NUMBER (Required)

Pro Shop Fax Number

EMAIL ADDRESS (Required)

Contact

Title

PLEASE CHECK ALL THE BRUNSWICK DISTRIBUTORS FROM WHICH YOU PURCHASE BALLS

Ace Mitchell

Bowling Supply

Gran Prix Bowling

Premier Bowling Supply

Anchorman Sales

Classic Products

Hudson Bowling Supply

Steve Cook's Bowling Supply

Bobs' Business

Complete Bowling Service

Island Bowling Supply

Bowler's Supply

DiLaura Brothers

LoMar

IMPORTANT: THIS PROGRAM IS TAX FREE. PLEASE INCLUDE A STATE EXEMPTION CERTIFICATE. ENROLLMENTS RECEIVED WITHOUT THIS CERTIFICATE WILL NOT BE PROCESSED. IF YOU HAVE ANY QUESTIONS, PLEASE CALL THE REWARDS PLUS ADMINISTRATOR AT 1-800-937-2695, EXTENSION 3376.

PAYMENT METHOD

Check

American Express

Visa

Discover

Master Card

Call me for credit card information

Credit Card Number

Expiration Date

3-Digit Security Code (From back of card or American Express 4-digit code on front of card.)

Name As It Appears On Credit Card

Billing Address

Same as Pro Shop Address

City

State

Zip

Signature

Date

BRUNSWICK REWARDS PLUS

2015 PRO SHOP LOYALTY PROGRAM ENROLLMENT FORM

BOWLING BALLS

Indicate the names of bowling balls you would like to receive. Three (3) for Standard Membership and nine (9) for Royal Membership. Royal Package Members will choose three (3) balls now and will receive six (6) more balls throughout the year. All bowling balls provided as part of the Rewards Plus program will be 15 pound. Choose from any current or new release Brunswick, DV8, and Radical balls:

Choices:

Brunswick: _____

DV8: _____

Radical: _____

Return your completed membership enrollment form to:

BRUNSWICK BOWLING & BILLIARDS
ATTN: BRUNSWICK REWARDS PLUS PROGRAM COORDINATOR
525 W. LAKETON AVE.
MUSKEGON, MI 49441-2601

Or fax to Brunswick Rewards Plus Program Coordinator at 920.907.2702

To update your contact or membership information, please contact the Brunswick Rewards Plus Program Coordinator at rewardsplus@brunbowl.com. By providing contact information, I authorize Brunswick to use it to contact me regarding products and/or services to maintain its relationship with me. I understand that I may access, correct or remove my personal information from the Brunswick Rewards Plus database by contacting the Brunswick privacy liaison at 1-847-735-4318 or via email at privacy@brunswick.com. For more information on Brunswick's privacy policy, please visit www.brunswick.com.

Terms and Conditions. Brunswick will communicate promotions, new product information, learning opportunities, and provide rebate information by e-mail. Shops must have a valid e-mail address to remain in the program. Only one enrollment per shop location. Enrollments are valid for only one location. Membership is valid through December 2015, regardless of enrollment date. Only Brunswick urethane, polyester and Viz-A-Ball, DV8, and Radical bowling balls purchased through authorized Brunswick Consumer Products Distributors in the US and Canada and sold to enrolled shops qualify for the rebate. Subject to change or cancellation without notice. Brunswick will make the final determination on eligibility and all other aspects of the program.