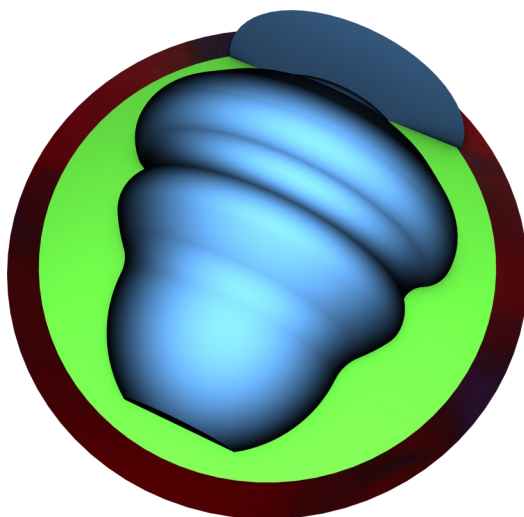


**HYPERSHOCK**  
TECHNOLOGY

HyperSHOCK Technology (patent pending) helps power the ball through the pins by controlling the influence they have on the ball's path through the deck. Columbia 300 balls with HyperSHOCK not only get you to the pocket, but drive through like no other on the planet.

**Columbia 300 Impulse** — The ALL NEW Impulse is here to get your heart pumping. We took our Hypershock technology, which was previously only available in the Red Line Collection, and added it to the outer core of the newest addition to the Orange Line Collection. This new core/cover combination provides devastating back end reaction and will leave every pin in its path without a pulse.



**Ball Name:** Impulse

**MRP:** \$134.95

**Part Number:** SMIMPULSxx

**WWID:** 9/22/2016

**WWRD:** 10/18/2016

**Weights:** 12-16lb

**Core:** Impulse

**Cover:** Reflex Hybrid

**Color:** Red/Purple Pearl

**Finish:** 500/1000 Abralon™ Polished  
w/Powerhouse Factory Finish Polish

**Conditions:** Medium Oil

**Reaction:** Length with Strong Backend

**Mass Bias:** None (Symmetrical)

	RG	DIFF
16lb	2.51	0.042
15lb	2.49	0.050
14lb	2.50	0.051
13lb	2.53	0.055
12lb	2.60	0.039

**Columbia 300** recommends  
Powerhouse Energizer Ball  
Cleaner to keep your ball  
performing at its best.

